Virtual Design

INFORMATION DOCUMENT

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INTERIORS

Our current service prices remain valid until June 30th, 2024.
Take advantage of these rates and secure our services before this deadline.

Virtual Design offers an accessible and budget-friendly option, empowering clients to bring their creative visions to life, without the need for site visits and external project management. Catering primarily to clients who crave a designer's expertise but prefer implementing changes at their own pace and without the commitment of full-service options. Ideal for selectively refreshing one or two rooms in a home. Each project provides a tailored virtual design, considering your budget, goals, and cherished existing items. Our objective is to seamlessly bridge the gap between your current space and your envisioned transformation by providing you all the tools necessary to bring your design to life.

01.

VIRTUAL DESIGN

Tailored to your preferences, we create custom designs for any room or space in your home. Our remote process transforms your vision into a comprehensive scheme, giving you the power to implement it at your own pace.

02.

VIRTUAL STYLING

Virtual styling follows the same process as virtual design, but it focuses on the finishing touches of a room. We will review your space and select decorative items & soft furnishings to complete the look.

03.

FULL PACKAGE

Choosing our full virtual package guarantees not just a cohesive look but also substantial savings of £100 per room when opting for both design and styling. It's the perfect formula for a complete and cost-effective transformation.

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Virtual Design

£399

PER ROOM

The price is based on a 16 sqm room. If you have a larger area, get in touch for a personalized quote that suits your needs.

This package is ideal for anyone who is needing help with a whole room design, including room layout, paint colours/wall finishings, furniture selection and overall design concept. We will design a space tailored to you and your needs.

Includes:

1. Client questionnaire
2. Moodboards
3. To scale floorplan & furniture layout
4. Concept board - Materials & furniture
5. Final visual mockup
6. Supply schedule including paint, furniture and fixtures

Virtual Styling

£299

PER ROOM

The price is based on a 16 sqm room. If you have a larger area, get in touch for a personalized quote that suits your needs.

Do you already have all your furniture, but are unsure how to style the space and add the finishing touches? Our virtual styling service will allow us to take your current space and suggest décor and accessories to elevate the final look.

Includes:

1. Client questionnaire
2. Moodboards
3. To scale floorplan specifying styling item locations
4. Styling board visuals
5. Supply schedule including styling, décor and accessories

Full Virtual Package

£599

PER ROOM

The price is based on a 16 sqm room. If you have a larger area, get in touch for a personalized quote that suits your needs.

Our most popular virtual design package! This complete package combines both design and styling to create a complete look throughout your room. We will recreate your space and specify everything from paint colours and furntiure, to the finishing touches of soft furnishings, décor and accessories.

Includes:

1. Client questionnaire
2. Moodboards
3. To scale floorplan & furniture layout
4. Concept board - Materials, furniture & accessories
5. Final visual mockup
6. Supply schedule including paint, furniture, fixtures, décor and accessories

WHITE & FADED

Process Overview

01. DETAIL COLLECTION

The client will be required to send over the following before the design can be started: Completed Questionnaire, Inspiration Images, Measurements, Photos of the space & Furniture & Décor Budget.

02. FLOORPLANS

Floorplans will be drawn up based off the exact measurements provided by the client.

03. MOODBOARDS

Initial moodboards illustrating the general design direction, will be created and submitted for client review

04. SEND FEEDBACK

Client feedback will be required and any necessary refinements will be made in the upcoming phase of the design process.

05. CONCEPT BOARDS

Curated concept boards showcasing precise finishes, furniture, and decor elements will be created and presented to the client for their review.

06. SEND FEEDBACK

The final round of client feedback will be required and any revisions will be made before handing over the final design.

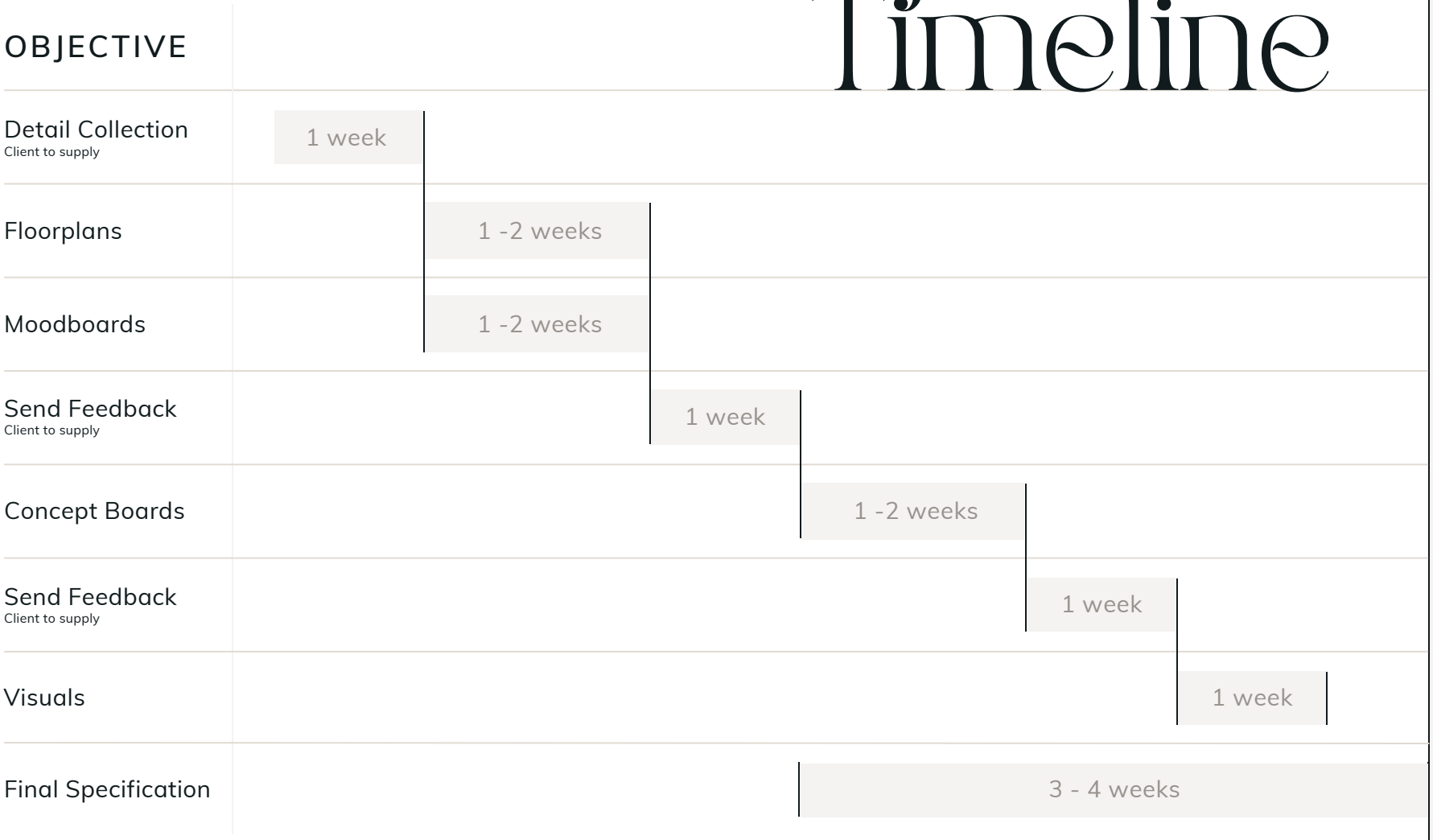
07. VISUALS

Visual mockups will be produced.

08. FINAL SPECIFICATION

Design and specifications will be finalized and delivered to the client, allowing them to implement this at their own pace.

Project Timeline



01. FLOORPLANS

Floorplans will be produced by measurements provided by the client. These spatial plans will indicate suggested sizes and locations of any new furniture and accessories.

02. MOODBOARDS

Based on information and inspo images collected, mood boards with the design direction we are aiming to take the project.

03. CONCEPT BOARDS

Material/furniture/accessory boards will be put together with our suggested finishes and items throughout. These will vary depending on the package chosen.

04. VISUAL MOCKUPS

Mock-up visualisation will be designed to help visualise the final design scheme and give you an overall idea of how the space will look and feel.

05. FINAL SPECIFICATION

A live spreadsheet will be shared with you where you will be able to see each item, the site link, and cost. From here you can purchase each item at your own pace.

Client Revisions

During the design journey, clients are presented with two distinct opportunities to share their thoughts on the design, selections, or any other aspects they wish to comment on. We ask that you take your time with looking through the presentation so you can provide us with the clear and specific feedback. Our goal is to design a space that perfectly suits your needs, and the more detailed your feedback, the more effectively we can customize the design to align with your vision.

Additional Services

£199

SITE MEASURE

If you’re more comfortable with a face-to-face meeting, we offer London wide site visits. This also includes measuring of the room.

£299

INTERIOR RENDER

If you're after a photorealistic render instead of a standard visual, then you may want to consider adding on our 3D CGI renders.

£TBC

PROJECT MANAGEMENT

If you are based in the london area, our project management service can take your project from start to finish & ensure a stress-free experience.

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